

JUNIOR ACHIEVEMENT USA® EMPOWERS YOUNG PEOPLE TO OWN THEIR ECONOMIC SUCCESS.

In partnerships with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential and preparing them for the world of work.

Students participating in Junior Achievement practice the principles of financial management, along with developing the 21st century skills necessary to succeed in a global workforce. In addition to learning how to make and manage money, and how to become career and work ready, students are empowered to explore their potential to become successful entrepreneurs—even while they're in school.

External evaluations have found that overall, elementary school students who participated in a JA program began to think about how the lessons they learned during the activities will be important later in their life.

Middle school students have reported developing or improving on their entrepreneurial, leadership, and decision-making skills, while also increasing their understanding of money management, and how to explore careers and look for jobs.

Students in high school who have experienced JA have noted that what they learned in the classroom is important to their future success.

In general, research indicates that students engaged in JA are able to connect classroom lessons with real-life experiences. Students at all grade levels have reported that JA fosters a positive attitude and provides the knowledge and skills that will help them set personal goals and become successful.

JA Volunteers make school relevant and fun, which means students are more likely to become contributing, successful members of their communities. As volunteers share their real-world experiences and present JA materials, they help students bridge the gap between what they learn in school and what they can expect in the world of work. The majority of volunteers declare that JA programs make an impact on students' lives.

Educators invite Junior Achievement into their classrooms because JA volunteers and program materials offer educators an exciting learning environment that gives students a real-world perspective. JA program content supports curriculum standards to help students achieve educators' learning objectives. Overall, educators also found that JA programs have a positive impact on students.

Donors find JA to be relevant because it inspires students to succeed and prepares them to be work ready. There is no other organization on a national scale that can deliver the turnkey, easy-to-implement solutions that will ensure donors' future employees are ready for the workforce.

ABOUT JUNIOR ACHIEVEMENT USA® (JA®; JA USA®)

Junior Achievement is the world's largest organization dedicated to giving students from kindergarten through high school the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers and provide relevant, hands-on experiences in financial literacy, work readiness, and entrepreneurship. Founded in 1919, JA currently reaches more than 4.8 million students per year in 109 markets across the United States.

To find out how you can make a difference, visit

www.ja.org

or contact your local Junior Achievement office to learn more about becoming involved in JA programs.

K-12 PROGRAMS



ELEMENTARY SCHOOL



JA Ourselves®

Students are introduced to personal economics and the choices consumers make to meet their needs and wants. They learn about the role of money in society and gain practical information about earning, saving, and sharing money.



JA Our Families®

By focusing on the roles people play in their local economy, students learn the importance of work and entrepreneurship. They become aware of how families earn money to pay for their needs and wants.



JA Our Community®

Through hands-on activities, students see how citizens benefit from and contribute to a community's success. Various jobs and their required skills are identified to demonstrate how the work people do positively affects a community's economy.



JA Our City®

City life comes into sharp context as students explore the importance of money and the different ways people pay for goods and services. Students consider the contributions that financial institutions make to a city and how they help businesses and people achieve their economic goals.



JA Our Region® REDEVELOPED

Students learn a practical approach to starting a business. They develop an understanding of entrepreneurship and how entrepreneurs use resources to produce goods and service in a region.



JA Our Nation®

Students gain practical information about the U.S. free market system and how it serves as an economic engine for businesses and careers. They learn that entrepreneurial and innovative thinking are required for high-growth, high-demand careers in a global economy.



JA More than Money®

What good is earning money if young people aren't taught how to save, spend, and share it? Students learn these essential financial skills and how entrepreneurial thinking and being money savvy can turn an idea into a successful business in their community. (Also after school.)



JA Capstone Experience–JA BizTown®

At JA BizTown, students operate banks, manage restaurants, write checks, use debit cards, and vote for a mayor. They connect the dots between what they learn in school and the real world.

MIDDLE SCHOOL



JA Economics for Success®

Building a life is a complex project, particularly for young people entering the world of work. This program shows students how to earn money, spend wisely within a budget, save and invest, use credit cautiously, and protect their personal finances.



JA Global Marketplace® Blended Model

Students experience the worldwide interdependence of producers, consumers, and the global workforce as they take on the role of business owners and managers. They analyze international business ethics and the culture, currency, and trade barriers of other countries.



JA Global Marketplace® Kit-Based

Like those sneakers? They're made in China with rubber from Brazil, cotton from India, color dye from Vietnam, and recycled plastic from Honduras. Such practical examples help students see how goods flow in the world economy and the effect globalization has on their lives.



JA It's My Future® Blended Model NEW

Students research potential careers, and learn how to plan for and keep a job. They develop personal-branding and job-hunting skills for earning a job.



JA It's My Future® Kit-Based

What does it take to be successful in today's working world? While still in middle school, students explore potential careers, discover ways to plan for and keep a job, and prepare their personal-brand maps to the future.



JA It's My Business!® Blended Model NEW

Students develop a business startup from its ideation, innovation, and market research through its design and prototyping. The authentic entrepreneurial experience builds towards a product-pitch competition.



JA It's My Business!® Kit-Based

Can anyone learn to be an entrepreneur? Yes. During this program, students discover the key characteristics of successful entrepreneurs: Believe in yourself, fill a need, know your customer and product, and be creative and innovative. (Also after school.)



JA Capstone Experience–JA Finance Park®

At *JA Finance Park*, students act as adults and make personal financial decisions in a realistic facility, mobile unit, or virtual community. They develop lifelong financial skills through in-class and simulated experiences.

HIGH SCHOOL



JA Be Entrepreneurial®

This program dispels entrepreneurship myths, provides tools to develop a business plan, and inspires students to take innovative action to successfully compete in the marketplace.



JA Career Success®

Equips students with the skills needed to compete for high-demand, high-growth careers in the world marketplace. Students focus on developing the 4Cs—critical thinking, communication, collaboration, and creativity.



JA Company Program® Blended Model

Entrepreneurial students launch an actual business with the help of educators and volunteers. The multi-dimensional experience infuses online learning, digital tools, contemporary teaching methodology, and startup trends.



JA Economics®

Students explore basic characteristics of the U.S. economic system and how economic principles influence business decisions. They examine careers, consumer issues, leadership skills, and practice data analysis, problem solving, and critical thinking.



JA Exploring Economics®

Hands-on activities foster lifelong skills and knowledge about how an economy works, including personal and world economics. Students examine international trade and the effects of inflation.



JA Job Shadow™

This classroom and site-based program prepares students to be entrepreneurial thinkers and encourages them to develop personal strategies to pursue lifelong learning and career opportunities.



JA Personal Finance® Kit-Based

Students plan their financial future in this individualized program that focuses on budgeting, saving and investing, using credit cautiously, and protecting personal finances.



JA Personal Finance® Blended Model

Students experience the interrelationship between financial decisions made now and future financial freedom and quality of life. They study management strategies, including career exploration, budgeting, saving, investing, credit use, and consumer protection.



JA Titan®

Students operate a Web company in which success depends on decisions about price, marketing, R&D, and business practices. Win or lose, they see how management decisions affect the bottom line.